

## Economic Value

There's more to a good investment in cow-calf supplements than the sticker price per pound. Producers that look closer know QLF is a cost-effective investment.

### ➤ **Affordable Cost per Head per Day**

### ➤ **True Nutritional Value**

Cows don't just need 'feed' - they need specific nutrients. QLF brings top value for your supplement dollar in terms of protein, energy, minerals and vitamins provided per pound.

### ➤ **Nutrient Availability**

Dietary supplements only have value if they provide nutrients in a form the cow can readily utilize. QLF liquids:

- Maximize soluble nitrogen utilization via formulation processes AND delivery method
- Offer key minerals in highly bio-available forms

### ➤ **Added Value**

QLF supplies their customer with more than liquid feed --the QLF value package is a full line of products, backed by service and support. Supplements are designed to fit a wide range of animals, feeds, and environments, including specialty products such as our Fescue Enhancer™ line. QLF is a practical, effective method to deliver additives to cattle, especially on pasture, and options include fly control, ionophore, organic trace minerals, and a growing list of newly proven products.

### ➤ **Lower TOTAL supplementation costs**

Keep money in your pocket with self-fed liquid supplements. Price comparisons of feeding programs need to be based on what it costs to get needed nutrition in front of the cows -- not dollars per ton. QLF offers significant savings in:

- Time
- Labor
- Equipment (storage, transport, delivery)
- Reduced shrink and waste
- Transportation

## QLF Cow/Calf Solutions



*Performance  
Convenience  
Economics*



Quality Liquid Feeds, Inc.  
Dodgeville, WI 53533  
800-236-2345  
www.qlf.com  
Item#B-3009

# Turn to QLF for

## • **Balanced Nutrition**

Success with QLF beef cow supplements is as easy as 1-2-3.

### 1) **Meet the needs of the rumen microbes.**

*Timed-Release® , degradable protein and sugars “balance” the forage-based diet of the ruminal bacteria.*

### 2) **Enhance utilization of available roughage.**

*When the rumen microbes are given everything they need, it drives additional fermentation activity. Feed can be broken down more rapidly and more completely . . . and as the system picks up the pace, significantly more total hay and grass can be processed.*

### 3) **Meet the nutritional needs of the cow.**

*The QLF-driven activity in the rumen results in the cow taking more bites of grass and hay, and getting more good out of every bite. The net result is a dramatic increase in the energy and protein available to support maintenance, production, and reproduction. Plus the liquid supplement delivers highly available sources of essential minerals and vitamins.*

## • **Quality**

Our name begins with Quality, and it carries through from product development to delivery. Our comprehensive Quality Assurance program includes:

- Ingredient selection and supply
- Dedicated transportation division
- Tested formulas -- not least-cost blends
- Team effort from technical, manufacturing, and regulatory professionals

## • **Proven Performance**

Nutrition directly affects reproductive efficiency, calf growth, and herd health. But because feed costs have such an impact on profitability, it is critical to meet nutritional needs with supplements that offer the most return on that investment.

For three decades, QLF has helped producers keep their cows properly fed and in good body condition. Our customers consistently realize the benefits of improved conception, tighter calving seasons, better forage utilization, heavier calves, and healthier animals.

## • **Versatility**

While our cow/calf supplements are most often delivered with self-fed lick wheel feeders, options exist to fit almost every operation:

- Self-feeding
- Bale treating
- Bale processing
- Mixed ration inclusion or top-dress

## • **Convenience**

When QLF supplements are fed in lick tanks, producers enjoy the ultimate level of convenience. Less labor and time are invested, and because the dealer delivers the product, there is no need to be at a feed store during business hours. With liquid supplements, there are no bags or tubs to return or dispose of, no trash, and no waste! And because QLF is self-fed, the cattle themselves are able to adjust their intake as needed.



## **Successful Free Choice Feeding**

**While lick tanks can free the producer from daily supplement delivery tasks, they do not eliminate the need for feeding management.**

- **QLF supplements are designed to complement a roughage-based diet, maximizing utilization of forage - not substituting for it. Cattle that are receiving liquid supplements must have adequate feed available at all times.**
- **Cattle may over-consume from the lick tank if they are trying to meet their water or mineral needs there. Unlimited, clean water and a quality, loose mineral mix must be available at all times.**
- **Cattle should go to the tank for a specific desire to eat, not out of habit or convenience. Place lick tanks away from the water source, and other areas (shade, wind breaks) where animals congregate.**



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